

Sony Cybershot HX99



Powerful zoom and serious performance Despite its super-compact size, the HX99 delivers high-quality images and outstanding performance, incorporating high-level functions like 24-720mm zoom, 4K video recording, fast and precise AF, plus a high-contrast OLED electronic viewfinder, handy control ring and tiltable LCD touch screen for easy operation.

Rating: Not Rated Yet

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Manufacturer [Sony UK](#)

Description

The world's smallest compact camera with 24-720mm zoom
With high-magnification ZEISS® Vario-Sonnar T* lens

Despite its compact size the camera offers a broad zoom range, from wide-end 24mm to 720mm telephoto, and with Clear Image Zoom the subject can be magnified while effectively preserving high resolution, at up to 1440mm.

Optical SteadyShot™ for high-quality images

The HX99's sophisticated algorithms and high-performance gyro-sensor work together to compensate for camera shake. This provides a significant reduction in shake even with hand-held shooting at high zoom magnifications.

Zoom Assist for easy framing of moving subjects

Zoom Assist enables fast, easy framing of moving subjects at telephoto range. Assign a custom button to this function and, when it's pressed,

the camera will temporarily zoom back out so you can find your subject and quickly reframe.

Beautiful depiction of fine textures

Advanced image-processing technology delivers high-resolution images with low noise

The back-illuminated Exmor RTM CMOS sensor, with 18.2-megapixel effective resolution, and the advanced BIONZ XTM image-processing system work together to reduce noise at high ISO settings like ISO6400 (expanded). Fine textures are accurately reproduced, and even dimly lit scenes can be beautifully shot. Colour reproduction is also improved, especially for human skin tones.