# **Canon EOS R7 Body**









EOS R technology meets APS-C design, for a hybrid mirrorless camera that's small, fast and powerful.

Rating: Not Rated Yet

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Manufacturer Canon

## Description

## Where will you go next?

Continuing the legacy of our formidable EOS 7D series cameras, the EOS R7 packs state-of-the-art performance and ferocious speed into a next-generation mirrorless EOS R Series body.

## EOS R innovation meets APS-C design

The EOS R7 is built around an APS-C sized sensor, so lenses offer 1.6x more telephoto reach than the equivalent focal length on a full-frame camera. You'll feel like you're right next to your subject, able to capture frame-filling animal portraits and powerful action pictures that are full of impact.

Next-generation Auto Focus With deep learning AI & subject recognition We've given the EOS R7 deep learning AI and iTR AF technology you'll find in our EOS R3, EOS R5 and EOS R6 cameras. This means it can recognise people, animals and vehicles and keep them in pin-sharp focus wherever they move in the frame.

### Autofocus that defies expectations

Wildlife photographers will love how the camera recognises birds in flight, keeping them sharp as the fly across the landscape. Sports photographers will relish the ability to track people as they move quickly and unpredictably – even when they're wearing a helmet, looking in a different direction or turning upside down.

The EOS R7's Dual Pixel CMOS AF II focusing system covers and tracks subjects over virtually 100 per cent of the frame 1 and ensures fast, accurate AF, even when light levels fall as low as -5EV 2 or with maximum apertures as small as f/22.

## Next-level image stabilisation

For 7 stops of protection from camera shake3

Imagine being able to shoot long-exposure photos handheld, intentionally blurring moving subjects without reaching for a tripod. Or capturing super smooth video while walking with the camera. The In-Body Image Stabilizer (IBIS) inside the EOS R7 unlocks all kinds of new ways to be creative and might just make you re-consider how you use your camera system.

#### In next to no time...

Speed & performance that will blow you away

The perfect photographic moment can last just fractions of a second, which is why we designed the EOS R7 to be exceptionally fast. Capture RAW, JPEG and HEIF files at a staggering 15fps6 – or up to 30fps4 when using the camera's silent electronic shutter7 –with continuous AF and AE that reacts constantly as you shoot. A top electronic shutter speed of 1/16,000 sec reveals details that are often missed by the naked eye.

## Built to react fast

The camera's DIGIC X processor delivers swift, lively handling and virtually eliminates viewfinder lag for a truly responsive shooting experience. Up to 42 RAW files and 126 JPEGs can be capture in a single 30fps burst.